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FOR IMMEDIATE RELEASE October 4, 2022 **Bill Arnold** 414-286-3285

## DirectConnectMKE (DCMKE) Promotes 100+ Job Openings Following the Latest City of Milwaukee Drive-Thru Job Fair

MILWAUKEE – <u>DirectConnectMKE</u> posts 100+ new hiring and job training opportunities available to local job seekers across Milwaukee's seven leading industries following the City of Milwaukee's successful September Drive-Thru Job Fair.

The City of Milwaukee's Drive-Thru Job Fair on September 22 experienced a large turnout, drawing in 310 local job seekers <u>in-person</u>. The Common Council Office of Workforce Development manages DCMKE, which gave away a total of 510 job seeker resource bags at this September event, of which 200 were distributed to ten Direct Service Providers to give to their walk-in clients. This effort is conducted collaboratively with partners from established employment service agencies. Each bag contained information from 67 corporations and three employment service agencies on competitive wage rates, recruiter contact, minimum requirements, and subsidized job training. As a virtual extension of the drive-thru job fair, DCMKE has posted these opportunities on their platform for job seekers to apply, including jobs in hospitality, manufacturing, healthcare, warehousing, transportation, IT and construction.

According to **Jason Thompson**, Workforce Outreach Specialist with the Office of Workforce Development, "This event provided a way for local Skill Seekers from challenged and underserved neighborhoods to safely acquire access to information empowering them to make informed career decisions. Through collaboration with our several community partners, we have found a way to use technology and social media to overcome the challenges we have all faced since the pandemic's onset."

Mark your calendars for the last 2022 Drive-Thru Job Fair scheduled for **Wednesday**, **October 19** from 12:00 pm to 4:00 pm at Northside Church of God, UMOS and Ross IES.

## Drive-Thru Job Fair numbers/ADD ONE

Transition from summer to fall is a hot time for job seekers to hunt for opportunities, as available jobs remain high with two job openings for every unemployed person. In response to new job openings becoming available, job seekers' engagement on <a href="DCMKE">DCMKE</a> is strong and growing.

DCMKE targets young adults, and adults looking for career opportunities by providing network access with various local workforce agencies, employers and employment service agencies throughout the city. Job seekers who were unable to make the event can still benefit from DCMKE's resources and opportunities by downloading the application for free to kick off their fall job-hunt.